

Elevating, Advocating for, and Empowering Nurses to Advance Health Equity and Transform Health Care

Johnson & Johnson





For more than 125 years, Johnson & Johnson has been proud to advocate for, elevate, and empower the nursing profession, as we know that nurses are the backbone of health care.

With innovative mindsets, invaluable insights, and hands-on experience, nurses are uniquely positioned to move health care forward. We know it takes nurses to make health care work, and when we work together to support nurses, we are advancing better health for all.

Today, we are continuing our legacy of support by working with partners to champion and bolster the profession.

Our objective:

Attract and strengthen an innovative, thriving, and diverse nursing workforce, empowered to advance equitable access and transform health care.

Our focus areas:

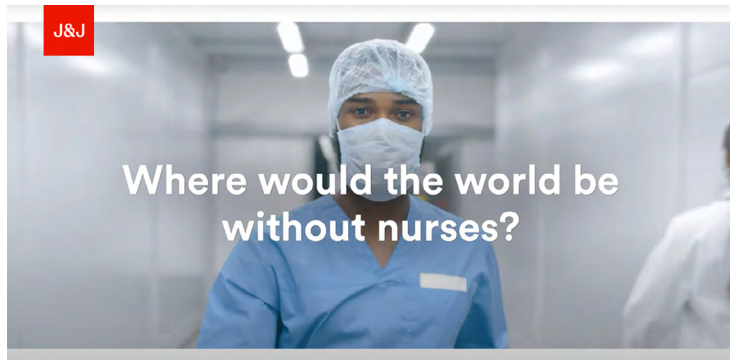
- Champion nursing as an innovative, high-impact, purpose-driven career
- Catalyze a healthy work environment
- Diversify, support, and develop the nursing workforce

Championing Nursing as an Innovative, High-Impact, Purpose-Driven Career

Nurse Innovation and Leadership

Audience: All nurses

Johnson & Johnson is elevating awareness of the extraordinary impact of nurses on health care. See our latest video content supporting nurses [here](#).

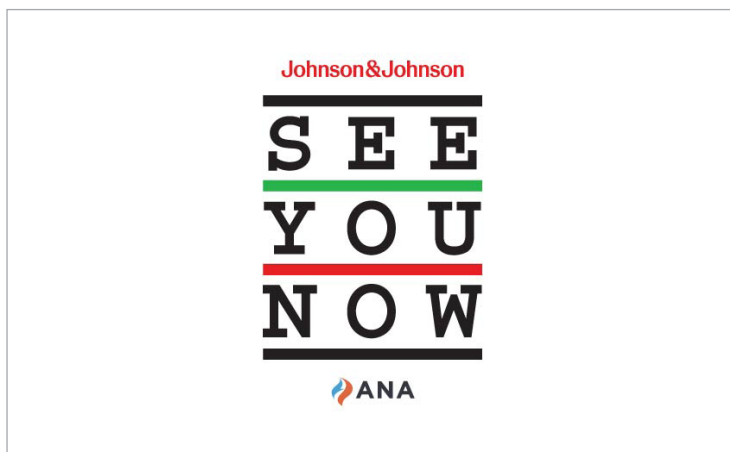


See You Now Podcast

Audience: Nurses, nursing students, nurse leaders, advocates, HCP, and health system decision-makers and leaders

This educational and inspirational podcast illuminates the impact of nurses and provides actionable solutions for healthcare leaders, RNs, nursing students and more, to deliver on the promise of a healthier future for all. It's a nursing podcast, a healthcare podcast, and a patient podcast, created in collaboration with Johnson & Johnson and the American Nurses Association.

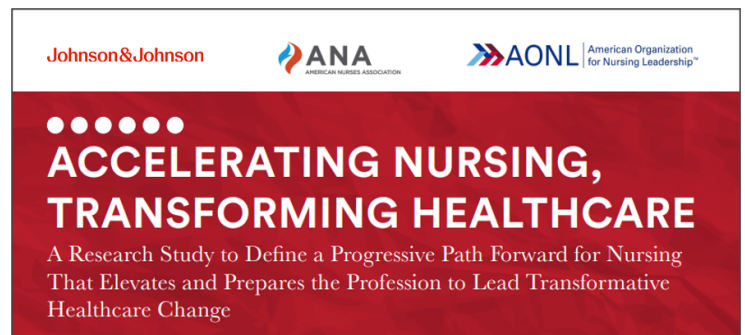
Listen wherever you get podcasts or at SeeYouNowPodcast.com.



Accelerating Nursing, Transforming Healthcare Report

Audience: All nurses

Johnson & Johnson, the American Nurses Association (ANA), and the American Organization of Nursing Leadership (AONL) partnered on research charting a progressive path forward for the nursing profession after the pandemic. This research highlights exemplars innovating in three main areas: Care Delivery, Organizational Structure, and Workforce of the Future. Read the research, watch the webinar, and see the exemplar videos [here](#).



5B Documentary Film and Educational Tool Kit

Audience: All nurses

5B, an award-winning film proudly commissioned by Johnson & Johnson, shares the inspirational story of the nurses and caregivers who took extraordinary action to establish a new standard of care for the patients of the first AIDS ward at San Francisco General Hospital in the early 1980's. Access 5B on streaming platforms, or talk to your J&J representative to arrange a private screening at your office or institution. See the trailer [here](#). In partnership with the American Association of Colleges of Nursing (AACN), we are also excited to offer a 5B [teaching tool kit](#) for nurse educators.



J&J's Notes on Nursing

Audience: Nurses, nurse leaders, nursing students

A monthly e-newsletter highlighting the nurse innovators transforming health care from the inside out, the leaders catalyzing the profession forward, and the nursing students and educators who are building the workforce of the future, as well as up-to-date information on nursing scholarships, events, and more. Subscribe [here](#).

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Notes on Nursing
January 2024

Nursing

Supercharging Workforce Development

Nursing shortages are most acute in underserved areas. Two health systems are breaking down barriers, expanding educational pathways and driving change.

[Find Out How](#)



Transform Nursing with Design Thinking

The J&J Nurse Innovation Fellowship is built on design thinking and human-centered design. But what is design thinking, and how does it help nurses enhance their innovative skills and drive change?

[Explore the Article](#)



Perioperative (OR) Nursing Educational Video

Audience: Nurses, nursing students

Johnson & Johnson has partnered with the Association of periOperative Registered Nurses (AORN) to create an engaging, short video to spark interest in the dynamic and team-based perioperative specialty. Watch the video and learn more about the specialty [here](#).



J&J

Catalyzing a Healthy Work Environment

J&J's Nurse Innovation Fellowship

Audience: CNOs, nurse executives, senior nurse leaders

This ground-breaking, one-year, team-based nursing fellowship is focused on advancing health care by powering-up nurse-led innovation and leadership within health systems. Powered by Penn Nursing and Wharton Executive Education, the fellowship will immerse participants in the innovation process by focusing on human-centered design and design thinking methodologies and will teach fellows how to apply it to a specific challenge faced by their health system. Follow along with our new cohorts [here](#).

Nurse Innovation Fellowship Program

Powered by:



IHI Nurse-Led Care Delivery Solutions

Audience: Health system acute care units

To identify innovative nurse-led care delivery solutions that will attract, support, and strengthen a thriving and diverse workforce, IHI is testing five health system care-delivery solutions in a Learning & Action Prototyping Network. The Network includes virtual care nursing, innovative technologies, and creative ways to utilize support teams and resources. The program ran from September 2023 to June 2024, and key learnings/ toolkit will be available in October 2024.



Source: Boston Children's

NurseHack4Health Pitch-A-Thon

Audience: Nurse-led health system teams

Finalist health system teams will participate in an Innovation Accelerator followed by a Fall Pitch-A-Thon. Teams will pitch their solutions that reimagine a healthy environment where nurses and patients can thrive. Through support provided by the J&J Foundation, teams have an opportunity to receive up to \$150,000 in grant funding to bring their ideas to life! More info coming soon for our Fall Pitch-A-Thon. Learn more about Pitch-A-Thons [here](#).



Johnson & Johnson's Healthy Workforce

Audience: All nurses

Johnson & Johnson MedTech Healthy Workforce curates a variety of resources to support a healthy workforce. These proprietary, behavioral science-based [healthy workforce solutions](#) have many benefits to help healthcare employees become more resilient, healthier, and ultimately more engaged so that they have more energy to deliver on their calling—caring for others. Reach out to Michele Morgan (mmorgan3@its.jnj.com) on J&J's Nursing team to learn more.

ALL IN Campaign: Well-Being First for Healthcare

Audience: All nurses

Nurses and health system leaders are invited to join [ALL IN, Campaign to Prioritize Health Worker Well-Being](#), supported by the Johnson & Johnson Foundation. The campaign supports the mental health and well-being of healthcare workers. Healthcare workers can access a free Workforce Rescue Package [here](#).



JnJInstitute.com EMPOWER Nurse and Allied Health Online Education

Audience: Nurse and Allied Health Professionals

The EMPOWER program, provided by JnJInstitute.com, is designed to provide nurses and allied health professionals with clinical education and leadership resources, to empower those facing the challenges of today's health care. Register to get EMPOWER-ed [here](#).

Addressing Unconscious Bias and Disparity in Healthcare

Audience: All nurses

Through a grant provided by Johnson & Johnson, this continuing education initiative educates clinicians on unconscious bias and healthcare disparities. The program provides actionable steps to improve health outcomes among all patients, including underserved and marginalized populations—such as helping healthcare providers recognize, inform, act, and assess how changes in their daily practice can improve care and outcomes for their patients – across a wide range of diseases and therapeutic areas. Learn more and participate [here](#).



Diversifying, Supporting, and Developing the Nursing Workforce

Scholarships and Leadership Training

Audience: Diverse nursing students and nurses

As part of [Our Race to Health Equity](#), Johnson & Johnson is partnering with different organizations to provide scholarships for nurses of color to increase representation in the nursing profession and improve health equity in diverse communities. Need-based scholarships for diverse undergraduate nursing students are funded by Johnson & Johnson through a partnership with the Foundation of the National Student Nurses' Association (FNSNA). Learn more about applying for these scholarships and prior awardees [here](#). For diverse nurses pursuing advanced degrees, Johnson & Johnson also provides scholarships through the Nurses Educational Funds (NEF). Learn more [here](#).



Chief Nursing Officer (CNO) Institute

Audience: Nurse executives, nurse leaders

The CNO Institute, a premier educational program supported by the Johnson & Johnson Foundation, helps emerging nurse executives build and strengthen leadership skills through a highly interactive, three-day intensive session. Participants gain insights, advice, and strategies to implement in their health systems, and the opportunity to build their network. Contact [Joyce Batcheller@thenurseslegacyinstitute.com](mailto:Joyce.Batcheller@thenurseslegacyinstitute.com) to learn more and apply.



Inspiring the Future of Nursing

Audience: Prospective nurses, nurses

Johnson & Johnson supported the creation of an interactive nursing career guide which provides information on courses to take to help prepare for nursing school, different pathways into the profession, and information on nursing specialties. Download and share the nursing career e-book and find additional resources on becoming a nurse [here](#). In addition, J&J created a series of videos called “The Future of Nursing is Me” which seeks to spark interest in the nursing profession especially among diverse, prospective nursing students. Watch and share the “Future of Nursing is Me” inspiring stories on TikTok and [here](#).



JNJInstitute.com: Offering Online Continuing Education for Nurses

Audience: All nurses

If you are looking to stay current on the latest practices, the Johnson & Johnson Institute is pleased to offer free, continuing education courses for nurses on [JNJInstitute.com](https://www.jnj.com/jnj-institute). Nurse education content is located under the Library tab.

Nursing.JNJ.com Resource Hub

Audience: All nurses

[Nursing.jnj.com](https://www.nursing.jnj.com) offers information on career paths, scholarships, nursing specialties, and thousands of schools offering nursing degrees, as well as unique programs and innovation resources, along with hundreds of inspirational stories of novel nurse-led solutions transforming health care.

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