

Our commitment to nursing

Elevating, advocating for, and empowering nurses
to advance access to quality care

Johnson&Johnson





For more than 125 years, Johnson & Johnson has been proud to advocate for, elevate, and empower the nursing profession, as we know that it takes nurses to make healthcare work. With innovative mindsets, invaluable insights, and hands-on experience, nurses are uniquely positioned to move healthcare forward.

Today, we are continuing our legacy of support by working with partners to champion and bolster the profession.

Our objective:

Attract and strengthen an innovative and thriving nursing workforce empowered to advance access to quality care.

Our focus areas:

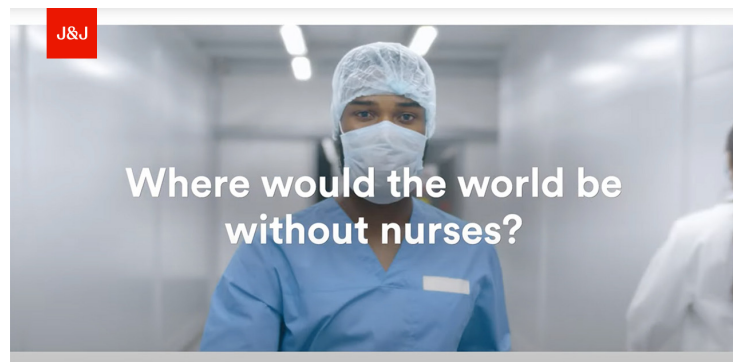
- Champion nursing as an innovative, high impact, and purpose-driven career to advance nurse advocacy and pride
- Equip nurses with leadership and innovation skills to advance transformative health system solutions
- Connect nurses to clinical and educational resources to advance capabilities for quality patient care

Champion nursing as an innovative, high-impact, purpose-driven career

Nurse innovation and leadership

Audience: All nurses

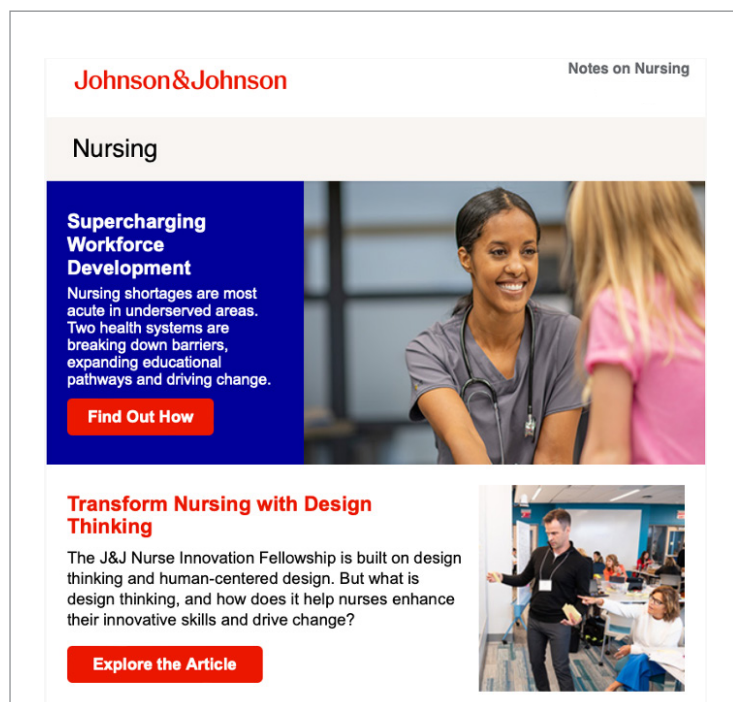
Johnson & Johnson is elevating awareness of the extraordinary impact of nurses on healthcare. See our latest video content supporting nurses [here](#).



J&J Notes on Nursing

Audience: Nurses, nurse leaders, nursing students

A monthly e-newsletter highlighting the nurse innovators transforming healthcare from the inside out, the leaders catalyzing the profession forward, and the nursing students and educators who are building the workforce of the future, as well as up-to-date information on nursing scholarships, events, and more. Subscribe [here](#).



'Caring with Courage' film series and toolkit

Audience: Nurses, nurse leaders

Produced for Johnson & Johnson by BBC StoryWorks Commercial Productions, this film series features inspiring nurse innovators and participants in J&J's nurse innovation programming demonstrating the power of nurse-led innovation to transform healthcare. The series and an accompanying toolkit serve to spark conversation, engagement and action around nurse-led innovation. Click [here](#) to access.



Perioperative (OR) nursing educational video

Audience: Nurses, nursing students

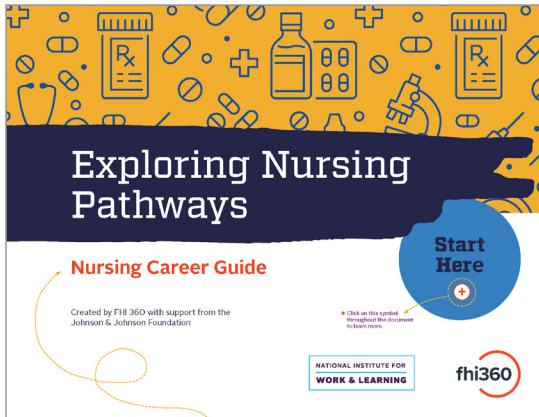
Johnson & Johnson partnered with the Association of periOperative Registered Nurses (AORN) to create an engaging, short video to spark interest in the dynamic and team-based perioperative specialty. Watch the video and learn more about the specialty [here](#).



Exploring Nursing Pathways e-book

Audience: Aspiring nursing students and nurses/educators

For middle and high school students, this interactive nursing career guide provides fun facts about the profession, guidance on what classes to take to help aspiring nurse students prepare for a career in nursing, information on pathways into the profession, and resources to help you get there. Download [here](#).



Nursing.JNJ.com resource hub

Audience: All nurses

[Nursing.jnj.com](https://nursing.jnj.com) offers information on career paths, scholarships, nursing specialties, and thousands of schools offering nursing degrees, as well as unique programs and innovation resources, along with hundreds of inspirational stories of novel nurse-led solutions transforming healthcare.



5B documentary film

Audience: All nurses

5B, an award-winning film proudly commissioned by Johnson & Johnson, shares the inspirational story of the nurses and caregivers who took extraordinary action to establish a new standard of care for the patients of the first AIDS ward at San Francisco General Hospital in the early 1980's. Access 5B on streaming platforms, or talk to your J&J representative to arrange a private screening at your office or institution. See the trailer [here](#).



Equip nurses to advance transformative health system solutions

J&J Nurse Innovation Fellowship

Audience: CNOs, nurse executives, senior nurse leaders

This ground-breaking, one-year, team-based nursing fellowship is focused on advancing healthcare by powering-up nurse-led innovation and leadership within health systems. Powered by Penn Nursing and Wharton Executive Education, the fellowship immerses participants in the innovation process by focusing on human-centered design and design thinking methodologies and teaches fellows how to apply it to a specific challenge faced by their health system. Applications open in January each year. Learn more about the program and follow along with our new cohorts [here](#).

Nurse Innovation Fellowship Program

by Johnson&Johnson

Powered by:



NurseHack4Health™ innovation programs

Audience: All nurses

Through in person and virtual programming provided in collaboration with Johnson & Johnson, Microsoft and SONSIEL, nurses learn pragmatic ways to redefine complex healthcare issues, foster creative problem solving, prototype innovative solutions through human-AI collaboration, and integrate design methods into nursing practice to create a healthcare environment where nurses and patients thrive. Nurses can receive up to two continuing education credits and power up innovation skills through the NurseHack4Health™ Innovation Academy, a three-session, asynchronous learning program. The NurseHack4Health™ Pitch-A-Thon offers nurse-led teams an opportunity to receive grant funding to bring their solutions to life, supported by the Johnson & Johnson Foundation. Learn more [here](#).



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Nursing Workforce Solutions Program

Audience: Direct care nurses

Created in partnership with AACN CSI Academy, this 18-month hospital based, experiential nurse leadership and innovation training program is designed to empower direct care nurses as clinician leaders and change agents. Through in-person and virtual experiential learning workshops, each team identifies, plans, implements, measures and sustains an innovation project that directly addresses an issue in their work environment – resulting in positive outcomes for patients/families, nurses, units and healthcare organizations. [Learn more.](#)

Nursing Workforce Solutions

by Johnson&Johnson | AACN CSI Academy

A toolkit for transforming healthcare through innovative nurse-led care delivery solutions

Audience: Nurse leaders

An easy-to-use toolkit from the Institute of Healthcare Improvement and supported by the Johnson & Johnson Foundation provides actionable steps for nurse leaders to scale innovative care models that improve both patient outcomes and nurse satisfaction. Find the toolkit [here](#).



Chief Nursing Officer (CNO) Institute

Audience: Nurse executives, nurse leaders

The CNO Institute, a premier educational program supported by the Johnson & Johnson Foundation, helps emerging nurse executives build and strengthen leadership skills through a highly interactive, 3-day intensive session. Participants gain insights, advice and strategies to implement in their health systems, and the opportunity to build their network. Contact Joyce.Batcheller@thenurseslegacyinstitute.com to learn more and apply.



Connect nurses to clinical and educational resources

Mental health and wellbeing resources

Audience: All nurses

Johnson & Johnson is committed to providing mental health and well-being resources to help nurses better care for themselves so they can care for others. Nurses and health system leaders are invited to join ALL IN: Wellbeing First for Healthcare's newest initiative [Health Workers Have The Right, Too](#). This campaign brings together the healthcare community to change stigmatizing policies and practices that discourage health workers from seeking mental healthcare. Nurses can also access additional mental health and wellbeing resources [here](#).



Nursing career resources hub

Audience: Prospective nurses, nurses

Are you considering a nursing career but unsure of where to start? Discovering your nursing career path is the first step towards a fulfilling and rewarding career in healthcare. Use our interactive guide to get a set of personalized recommendations about the steps you need to take for a nursing career [here](#).



J&J Institute: EMPOWER nurse and allied health online education

Audience: Nurse and Allied Health Professionals

The EMPOWER program, provided by JnJInstitute.com, is designed to provide nurses and allied health professionals with clinical education and leadership resources, to empower those facing the challenges of today's healthcare. Register to get EMPOWER-ed [here](#).



Nursing scholarships

Audience: Nursing students and nurses

Johnson & Johnson is proud to partner with the Foundation of the National Student Nurses Association (FNSNA) on scholarships that invest in the next generation of nursing professionals. [Apply now](#).



National Student Nurses' Association, Inc.

Nursing specialty finder

Audience: Prospective nurses, nurses

No matter how far you are in your nursing journey, there's a specialty to suit you. Start our custom quiz [here](#).



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