In alignment with a long-standing commitment to supporting frontline health workers, Johnson & Johnson is proud to continue our 125-year legacy of advocating for, elevating and empowering the nursing profession by working with our partners to attract and strengthen an innovative, thriving and diverse nursing workforce, empowered to transform healthcare.

We do this by:

- Advocating for the Fundamental Value of the Nursing Profession
- Supporting a Workplace Culture & Environment Where Nurses can Thrive
- Working to Diversify the Nursing Workforce & Strengthening Readiness to Practice

We know it takes nurses to make healthcare systems work, and when we work together to support nurses, we are advancing better health for all.

As part of this commitment, the Johnson & Johnson Family of Companies and the Johnson & Johnson Foundation have committed **$300 million** since 2020 to support frontline health workers. This commitment is guided by the Johnson & Johnson Center for Health Worker Innovation.

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**Advocating for the Fundamental Value of the Nursing Profession**

**ADVOCATING FOR NURSE INNOVATION AND LEADERSHIP**

Through digital, print and TV advertising, Johnson & Johnson is highlighting the extraordinary impact of nurses in healthcare.

**SEE YOU NOW PODCAST**

An inspirational, educational storytelling podcast series brought to you by Johnson & Johnson and the American Nurses Association (ANA), that spotlights innovative nurses who are problem-solving and leading to transform healthcare. Listen wherever you get podcasts or at SeeYouNowPodcast.com.

**JOHNSON & JOHNSON NOTES ON NURSING**

A monthly e-newsletter sharing uplifting, authentic and inspirational stories of nurse-led innovation, leadership and impact in healthcare. From spotlighting innovative nurse leaders, health systems and academic programs, to nurse-led solutions that help address the healthcare challenges of today. Subscribe here.

**JOHNSON & JOHNSON CENTER FOR HEALTH WORKER INNOVATION**

Supporting and championing health workers around the world, the Center for Health Worker Innovation includes a

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#BackTheFrontLine Action Hub which provides information and actions anyone can take to directly support frontline health workers. The Front Line in Focus webinars series discuss challenges, opportunities, and solutions to the world's most pressing health issues, plus many other resources. Sign up for the CHWI newsletter to hear about all upcoming events.

**ACCELERATING NURSING, TRANSFORMING HEALTHCARE RESEARCH REPORT**

Johnson & Johnson, the American Nurses Association (ANA) and American Organization of Nursing Leadership (AONL) partnered on new research to understand the impact of COVID-19 on the nursing profession, elevate nurse-led innovation, and to help define a progressive path forward for the nursing profession focusing on three main areas: Care Delivery, Organizational Structure and Workforce of the Future. Read the research or watch the webinar here.

**5B DOCUMENTARY FILM AND TEACHING TOOLKIT FOR NURSING SCHOOLS**

An award-winning documentary film, proudly commissioned by Johnson & Johnson, that shares the inspirational story of the nurses and caregivers who took action to establish a new standard of care for the patients of the first AIDS ward. Access ‘5B’ on streaming platforms or talk to your J&J representative to arrange a private screening at your office or institution. See the 5B trailer here. In addition, in partnership with the American Association of Colleges of Nursing (AACN), we are excited to offer a 5B teaching toolkit as a resource for nurse educators.
Supporting a Workplace Culture & Environment Where Nurses can Thrive

JOHNSON & JOHNSON NURSE INNOVATION FELLOWSHIP
The Johnson & Johnson Nurse Innovation Fellowship aims to strengthen the leadership and innovation skills of nurses and nurse leaders to drive health system transformation and create healthy work cultures where nurses can grow and thrive. Learn more about Cohort 2, launching mid 2022 here.

NURSEHACK4HEALTH PITCH-A-THON
Johnson & Johnson, SONSIEL and Microsoft in collaboration with All In: WellBeing First for Healthcare and #FirstRespondersFirst are excited to announce the NurseHack4Health Pitch-a-thon: Redesigning a Healthy Work Environment Where the Workforce Can Thrive. The Challenge is open to nurse-led interdisciplinary health system teams. Earn up to $250,000 in grant funding to help bring your ideas to life. Applications open May 12th. Live virtual pitch sessions for selected teams is October 6th. Learn more here: nursehack4health.org.

LEADERSHIP BEYOND THE PANDEMIC: A RESOURCE SERIES FOR NURSE LEADERS
The American Organization for Nursing Leadership (AONL) launched Leadership Beyond the Pandemic, as a follow-up to its successful Leading Through Crisis series, which provides a deep dive into care delivery models that nurse leaders innovated or adapted successfully during the pandemic. The series is supported by the Johnson & Johnson Foundation in partnership with the Johnson & Johnson Center for Health Worker Innovation.

NURSE EMPOWERMENT PROGRAM FOR LEADERSHIP DEVELOPMENT
The Johnson & Johnson Foundation in partnership with the Johnson & Johnson Center for Health Worker Innovation has partnered with Sigma on the Nurse Empowerment Program, a leadership development program. Registered nurses who spend 75% or more of their time providing bedside care are invited to participate. Contact Margie Brown at margieb@stti.org for more information.

CHIEF NURSING OFFICER ACADEMY
Johnson & Johnson is proud to be one of the leading sponsors of the CNO Academy—a 3-day, interactive virtual session, offering nurse executives insight, advice, and proven strategies and tools that they can implement in their health systems. As part of Our Race to Health Equity and to help close the representation gap in Nursing Leadership, funding from Johnson & Johnson helps facilitate CNOs from diverse backgrounds to attend. The next session is September 21-24, 2022. Registration opens in May.

MENTAL HEALTH AND WELLBEING RESOURCES
Johnson & Johnson, in collaboration with multiple partners, supports a variety of resources that nurses, and other frontline workers, can directly access to support their mental health and wellbeing. Learn more here.

CLINICAL SKILL DEVELOPMENT AND MENTAL HEALTH SUPPORT THROUGH JOHNSON & JOHNSON INSTITUTE
JnJInstitute.com offers Continuing Education Units and clinical learning modules for registered nurses and allied health professionals in the U.S. through the California Board of Registered Nursing and also provides a variety of mental health learning opportunities and programs.

JOHNSON & JOHNSON MEDTECH HEALTHY WORKFORCE
Our proprietary, behavioral science-based Healthy Workforce solutions can help healthcare employees become more resilient, healthier and ultimately more engaged, so that they have more energy to deliver on their “calling”: caring for others.

ADDRESSING UNCONSCIOUS BIAS AND DISPARITIES IN HEALTHCARE: A CALL TO ACTION
CME Outfitters (CMEO), through a grant provided by the Johnson & Johnson Institute, has launched a continuing education initiative to educate clinicians on unconscious bias and healthcare disparities. The program provides actionable steps—such as helping healthcare providers recognize, inform, act and assess how changes in their daily practice can improve care and outcomes for all patients. Learn more and participate here.
Working to Diversify the Nursing Workforce & Strengthening Readiness to Practice

OUR RACE TO HEALTH EQUITY
As part of Our Race to Health Equity initiative, Johnson & Johnson has committed $100 million over the next five years to address racial and social injustice as the critical public health issue that it is.

FOUNDATION OF NATIONAL STUDENT NURSES’ ASSOCIATION DIVERSITY SCHOLARSHIPS
The Johnson & Johnson Our Race to Health Equity initiative and BAND-AID® Brand have partnered with the Foundation of the National Student Nurses Association (FNSNA) to provide need-based scholarships for diverse nursing students across the country. Scholarship applications for the 2022/2023 academic year are open now. Apply here.

NATIONAL BLACK NURSES ASSOCIATION DIVERSITY SCHOLARSHIPS
The BAND-AID® Brand has also established a multi-year commitment with the National Black Nurses Association (NBNA) to provide need-based scholarships for Black nursing students to increase representation in the nursing field and help achieve health equity in diverse communities. Learn more here.

NEXT STEP
Supported in part by an investment from Johnson & Johnson Impact Ventures, NextStep is a free training program that prepares individuals to become CNAs. The training program combines digital content with in-person practice labs and on-the-job clinical experiences. The program is funded by employers who provide job placements. NextStep is currently available in Colorado, Oregon and Washington State. Learn more here.*

NURSING.JNJ.COM RESOURCE HUB
This website provides resources, information and inspiration for nurses, nursing students, and people considering a career in nursing. Get inspired by stories of nurse-led innovation, tap into practical resources to learn how to bring innovation ideas to life, find scholarship and information on nursing specialties, plus much more.

Stay connected!
Sign up for our monthly e-newsletter Notes on Nursing at nursing.jnj.com and follow us @JNJNursing on Facebook, Twitter and YouTube.